



**K.RAMAKRISHNAN COLLEGE OF
ENGINEERING(Autonomous)**

*Accredited by NAAC with 'A' Grade, ISO 9001: 2015 Certified Institution
(Approved by AICTE & Affiliated to Anna University) Samayapuram,
Tiruchirappalli – 621 112*

**INSTITUTION INNOVATION COUNCIL (IIC)
IIC - DRIVEN ACTIVITIES**

Report on

**“India Startup Day – National level awareness
programme on startups and entrepreneurs”**

DATE: 30.11.2021

The Institution Innovation Council of K.Ramakrishnan College of Engineering organized “National level awareness programme on startups and entrepreneurs” on 30.11.2021. The chief guest Mr. S. Dharmaselvan, Joint Director & Head of Office, MSME – Testing Station, Government of India, Ministry of MSME, Puducherry. The event was coordinated by Dr. D.Srinivasan, Principal & President- IIC, Dr.R.Kamaraj Professor & Head/MBA and Dr.S.Titus, Professor/ EEE & IIC convener along with the coordinator Mrs.P.Janet Mary Portia.

MHRD -IIC has taken **Initiatives** continuously and conducting Innovation and Entrepreneurship development programs, Startup programmes etc., for all the students and faculty of K.Ramakrishnan College of Engineering. In that the KRCE has taken initiative to conduct this event in this pandemic situation continuously. The webinar is conducted through Google meet platform, more than 60 students and 10 staff was participated in this awareness programme. We have received generous supports from our management (K.Ramakrishnan College of Engineering, an AUTONOMOUS Institution) for Organizing this IIC activities.

The chief guest speaker Mr.S.Dharmaselvan, Joint Director & Head of Office, MSME – Testing Station, Government of India, Ministry of MSME, Puducherry addressed the students on Startups and Entrepreneurs. He has explained the participants about how to start a business and how to get financial assistance before starting their career as entrepreneurs. The students and faculty members were more benefited and enjoyed the session and it was more interactive and good. The event was started with the introduction about IIC, followed by welcome address by Ms.R.Pooja Batt I-MBA, introduction of Chief Guest by Ms. M.Geethapriya I-MBA and vote of thanks by Ms.R.Arthy I-MBA and photo session by Mr.B.Imayavan, Assistant Professor/MBA.

The details of the Programme was uploaded in the College Social media and the Screen shots of the session are attached below.

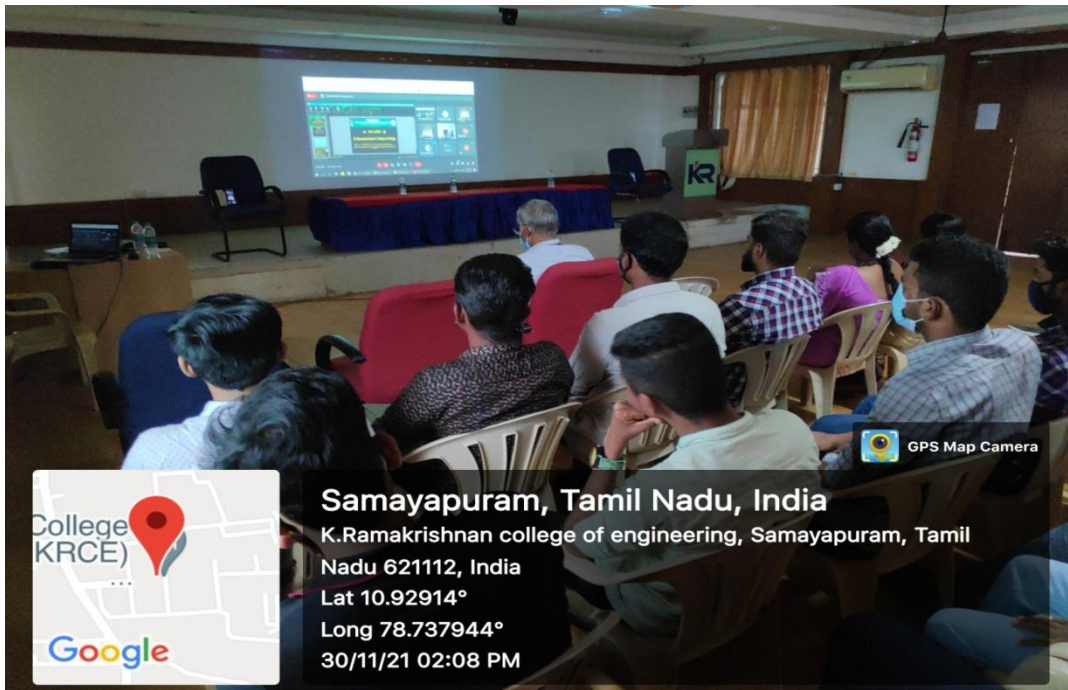
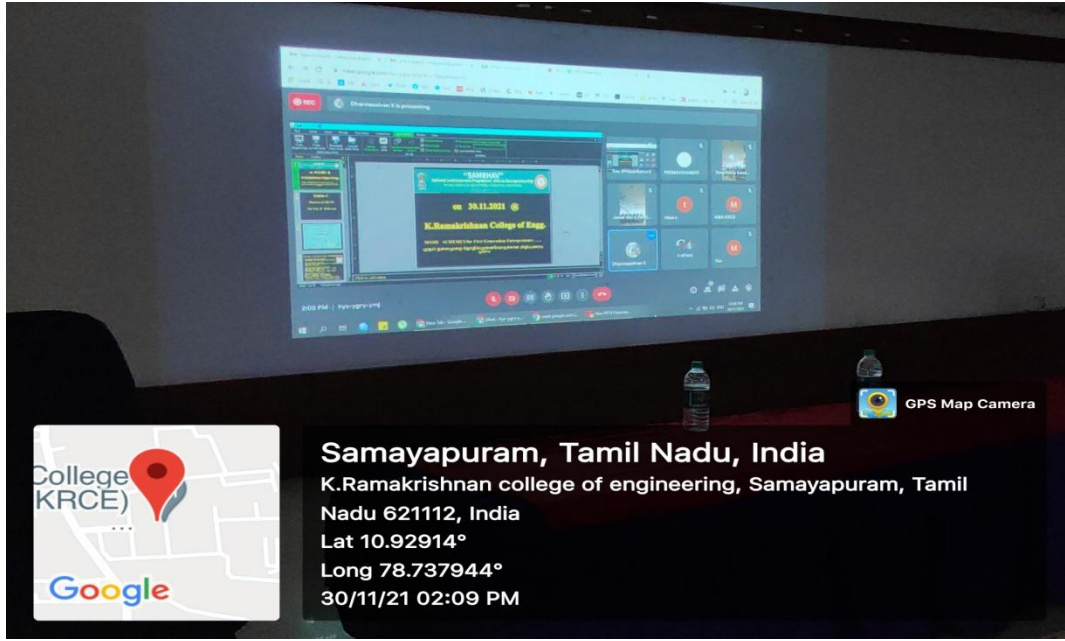
Thank you.



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SESSION PHOTOS





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